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FOR IMMEDIATE RELEASE

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## **“NO ON NEWLAND SIERRA” REFERENDUM QUALIFIES WITH MORE THAN 94,000 SIGNATURES REGISTRAR OF VOTERS VALIDATES VOTER SIGNATURES**

San Diego County Registrar of Voters L. Michael Vu released a memo today confirming the “No on Newland Sierra and Bad Development” referendum has gathered the required number of valid voter signatures to qualify for the ballot. San Diego County Supervisors now have to decide between rescinding their approval of the proposed project or placing the project on the ballot for a public vote.

“Thank you, San Diego, for telling the County Board of Supervisors loud and clear that you want a voice in how San Diego will grow,” said Susan Baldwin of the Committee Against Newland Sierra and Bad Development. “San Diego voters have shown they know bad development when they see it, and the Newland Sierra problems with fire, traffic, and greenhouse gas aren’t going to be solved by developers.”

The San Diego County Registrar of Voters validated the referendum petition signatures that were gathered in just 17 days after the September 26 County Board of Supervisors approval of the Newland Sierra proposed project. The proposed project is located in a very high fire danger zone as designated by the County, and similar projects in the same location were rejected on two previous attempts.

“Communities have no choice but to seek a referendum when our elected representatives ignore the will of the people who elected them,” said Tony Eason, a project opponent and resident of the Deer Springs Oaks senior mobile home community.

Supervisors approved the project in September against the objection of neighboring communities including the Twin Oaks Valley Sponsor Group, Bonsall Sponsor Group, and Hidden Meadows Sponsor Group. Opponents include the Endangered Habitats League, California Native Plant Society, Center for Biological Diversity, Sierra Club, and numerous community leaders and organizations.

More than 116,000 signatures were gathered from throughout San Diego County in record time, and the Registrar conducted a random sample to confirm that the minimum of 67,837 required signatures of registered voters were obtained. The Registrar verification process projected that 94,562 were valid – far exceeding the requirement.

“We appreciate the diligence of the Registrar and staff, particularly with the timing of the General Election,” said Baldwin. “We don’t think a people’s referendum has ever been put on the ballot in San Diego County, so this overwhelming outpouring of voter interest really shows the Board of Supervisors there is huge concern over bad development.”

County Supervisors are expected to make a decision on the referendum at the next regular Board meeting on December 11.

**2,100 homes + No transit + No freeway improvement = 28,000 cars per day  
That’s a bad equation for San Diego traffic.  
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Paid for by Committee Against Newland Sierra and Bad Development; Committee Major Funding From Golden Door Properties